

COLORADO NEEDS initiative 53

CITIZEN-FUNDED CAMPAIGNS

AKA "Publicly-Funded" Campaigns

THE ISSUE:

- Our Democracy has been corrupted by the "money chase".
- Candidates with the most money to spend, win elections, *although* candidates with the most money *aren't always* the best candidates.
- Out-of-state money, including PACs and 527s, erode public trust.

It's time to increase citizen participation and control of our legislative process!

THE SOLUTION:

- Citizen-funded campaigns ensure *transparency, accountability and responsibility* in the election process.
- Candidates focus on studying and spreading their message rather than only fundraising.
- Voters will have information to make *informed* decisions.
- Elected representatives will be influenced by *citizen* interest *not* special interest.

HOW DO CITIZEN-FUNDED CAMPAIGNS WORK?

- Candidate participation is totally voluntary: if a candidate agrees to Public Financing, they then raise a set amount of money in small donations.
- The amount provided to Citizen-Funded candidates is the average required to win a given race in the past two elections.
- There is no fiscal impact on Colorado. A \$5-\$10 fee on individual tax returns will fund the program. This will not interfere with the state budget.

HERE'S HOW YOU CAN HELP:

- ★ **VISIT:** www.cleancampaignscolorado.com for more information.
- ★ **VOLUNTEER:** Carry a petition for Democracy! 120,000 signatures are needed by July 2010. Sign up today or at our website.
- ★ **CONTRIBUTE:** Please make checks to Clean Campaigns Colorado 2400 Park Lake Drive • Boulder CO 80301

Clean Campaigns Colorado

PUBLICLY FINANCED CAMPAIGNS

GOVERNMENT OF THE PEOPLE, BY THE PEOPLE, FOR THE PEOPLE.

COLORADO NEEDS initiative 53

CITIZEN-FUNDED CAMPAIGNS

AKA "Publicly-Funded" Campaigns

THE ISSUE:

- Our Democracy has been corrupted by the "money chase".
- Candidates with the most money to spend, win elections, *although* candidates with the most money *aren't always* the best candidates.
- Out-of-state money, including PACs and 527s, erode public trust.

It's time to increase citizen participation and control of our legislative process!

THE SOLUTION:

- Citizen-funded campaigns ensure *transparency, accountability and responsibility* in the election process.
- Candidates focus on studying and spreading their message rather than only fundraising.
- Voters will have information to make *informed* decisions.
- Elected representatives will be influenced by *citizen* interest *not* special interest.

HOW DO CITIZEN-FUNDED CAMPAIGNS WORK?

- Candidate participation is totally voluntary: if a candidate agrees to Public Financing, they then raise a set amount of money in small donations.
- The amount provided to Citizen-Funded candidates is the average required to win a given race in the past two elections.
- There is no fiscal impact on Colorado. A \$5-\$10 fee on individual tax returns will fund the program. This will not interfere with the state budget.

HERE'S HOW YOU CAN HELP:

- ★ **VISIT:** www.cleancampaignscolorado.com for more information.
- ★ **VOLUNTEER:** Carry a petition for Democracy! 120,000 signatures are needed by July 2010. Sign up today or at our website.
- ★ **CONTRIBUTE:** Please make checks to Clean Campaigns Colorado 2400 Park Lake Drive • Boulder CO 80301

Clean Campaigns Colorado

PUBLICLY FINANCED CAMPAIGNS

GOVERNMENT OF THE PEOPLE, BY THE PEOPLE, FOR THE PEOPLE.